



StartUp Branding Package

The Process, Deliverables & Your Investment

THE **”** PROCESS



Step 1 Client onboarding process

We need to get to the bottom of who you are, what you stand for and who you stand beside. Only then can we begin to create a brand identity that portrays the value you offer in today's marketplace in a way that resonates with the people who matter: the people you want to do business with.

Step 2 The questionnaire

The questionnaire will serve as a basic design brief and give us general information about your business/company/brand that we will require when developing your brand identity. It will help to crystallize your design goals and objectives



Step 3 Supply of files

You'll be sent all the different logo variants you need for day-to-day use. Including social media logins, website cpanel to manage your websites

You'll also be supplied with an online style guide so everyone in the business uses the correct colours, fonts and styles for documents.

THE DELIVERABLES



Marketable Website

- 4- 5 Pages (Homepage/landing page, About page, Contact page, Services page)
- Each of these pages will have good content that is driven by your digital marketing plan.
- Website Domain
- Website Hosting

Logo Pack

- Pdf, eps, png
- Logo variations
- Logo construction
- Color codes
- Typography (and links)

Business Stationery

- Business cards
- Letterheads
- Pull up banner
- Flyer
- Proposal Cover
- Company Profile (4-5 Pages)

Social Media Page

- Twitter
- Facebook
- Instagram



YOUR **”** **INVESTMENT**

a winning bet

It's important to realise that branding your company is a large investment. But it's an investment with big rewards: the 'X factor' of a fresh, engaging brand may just be the new lease of life your company needs to progress further than ever.

We believe in transparency when it comes to pricing – that's why our Startup Package is R7,500 for everything above. We can, of course, add extra services for additional costs, but the fee of R7,500 gives you everything you need to start building your brand for long-term success.

TOTAL INVESTMENT: R7,500

OUR GUARANTEE TO YOU

the best guarantee in the world

Like with any business purchase, there's risk attached.

We want to completely remove that risk from you and place it on ourselves...

Here's how it works

The entire purpose of this project is to re-brand/brand the company with the view to attract high-end clients/customers and increase your conversion rates, so we will make you this guarantee:

You will have unlimited revisions and unlimited changes until everyone is happy. There's no option for you not to be delighted'



LET'S **”**
GET STARTED

If you would like to join us and become a client then we would be delighted to have you aboard.

Next steps

1. Reply to the email or reach us on phone/WhatsApp
2. We'll arrange meeting via WhatsApp or Skype where we'll gather all the details we need.
3. We'll be in touch with your invoice details.

We're ready to go, are you?



www.benniedesignstudio.co.za



contact@benniedesignstudio.co.za



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074 626 66553